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Bordier & Cie (UK) PLC
Wealth and Investment Management

For immediate release — Monday 16 March 2026

Jason Day appointed Head of Fund Research

Wealth and investment manager Bordier & Cie (UK) PLC ('Bordier UK') is pleased to announce the appointment of Jason Day as Head of Fund Research.

Day was most recently with Aberdeen, where he was a Senior Investment Manager, specialising in fund research, manager selection, investment strategy and model portfolio construction. Day joined Aberdeen as long ago as 2011 and brings invaluable experience to his new role, having developed the risk-targeted model portfolios underpinning Aberdeen's MPS range. The appointment, effective 1 April, comes on the back of one of the most successful years in Bordier UK's illustrious 45-year history.

A well-known figure in the world of investment, Day was Head of Multi-Manager at Allenbridge Group between 2001 and 2011, having worked as a Private Client Investment Manager and Fund Analyst with Deloitte earlier in his near 30-year financial services career.

As Head of Fund Research, Day will work alongside CIO Mark Robinson and other members of the Investment Committee on investment strategy, asset allocation and portfolio construction.

Commenting on Day's appointment, Robinson said, *"Jason is a deeply experienced investment professional, with strong analytical, portfolio management and construction skills. He will, I am sure, bring new ideas to the table as to how we can optimise our asset allocation decisions to the benefit of our clients, think more tactically around clients' requirements, and how best to construct our various investment propositions in this fast-evolving marketplace."*

Bordier UK continues to attract the interest of intermediary firms looking to outsource their investment management, and with a renewed focus on its relationships in the private client community, posted record assets under management in 2025, standing today at c£2.3bn. One of the few independent, privately-owned investment managers of scale serving the UK market, the firm is evolving steadily under Ian Heap, who was appointed as only the firm's third CEO in January last year.

"It is", said Heap, *"a mark of our growing reputation, that we can land some of the industry's foremost talent in such a competitive market environment. Jason is a popular figure within the funds community; his connections, not only within the sector's most prominent investment firms, but across the wider introducer community, means that he will hit the ground running. At a time when we are building a good head of steam as a firm, that surefootedness and experience is going to prove invaluable. We are looking forward to working with Jason and expect him to make an early impact in his new role."*

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Notes to editors

About Bordier & Cie (UK) PLC

Established in 1981 by Jamie Berry, Bordier UK (then Berry Asset Management) is part of the Geneva headquartered Bordier & Cie. Based in St James's, at the heart of London's wealth management district, the Company is an award-winning wealth and investment manager, with a single focus – providing investment and wealth management services to private clients, the clients of professional advisers, family offices, trustees, charities, City livery companies and others.

www.bordieruk.com

About Bordier & Cie

Bordier & Cie is built on solid foundations with a Tier 1 CET ratio of 30.8%[1]. Established in Geneva in 1844, the Group employs circa 280 staff globally, 40 of whom work within Bordier UK; has offices in Bern, Brest, Geneva, Lausanne, London, Montevideo, Nyon, Paris, Rennes, Singapore, Turks & Caicos Islands and Zurich; manages more than £17.4bn in assets[1].

Bordier & Cie is owned and managed by the descendants of the founding families – the Partners having unlimited personal liability for all transactions. This distinctive aspect, together with its financial solidity, enables the Bordier Group to focus clearly on its clients' long-term goals, rather than on the short-term targets of outside shareholders.

[1] At 30 June 2025

www.bordier.com