



Touchbutton

No: 72, January 2020

Whatever it takes

Shame may not be an emotion that readily springs to mind when considering the personality of President Trump. But we can be absolutely certain that he would feel deeply ashamed if he failed to secure a second term as President of the United States of America.

And this is why he will do whatever it takes to ensure that he is re-elected. Most politicians on the global stage may have a withering opinion of the man, but the fact is that he, along perhaps with Boris Johnson, may have been more adept at reading the political tea leaves than many others in the last few years.

"...he will do whatever it takes to ensure that he is re-elected."

He has kept the US economy and stockmarket moving ahead, and his impeachment is likely to be little more than white noise and a distraction. Nixon's resignation was entirely different: he resigned when the party lost faith and he was left with no alternative. With an approval rating of more than 90% amongst Republicans, impeachment of Trump therefore seems highly unlikely. And across the nation, his personal approval rating is much the same as Obama's was at the same point in his first presidential term.

"US elections since 1860 show that the sitting president tends to win..."

The presidential election race also favours the incumbent, who to a considerable degree can control the economic and political script. US elections since 1860 show that the sitting president tends to win, and this is especially the case when the economy is in reasonable shape.

This is not to say that there are no banana skins to slip on. The Middle East situation could flare, and the trade war with China could deteriorate once again. However, in both cases, the president holds many, if not all, of the winning cards. He will do all that he possibly can, both domestically and abroad, to ensure that there is no shame to be felt come November.

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