

For immediate release

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NETWORKED WITH FIDELITY

Bordier UK joins select band of DFMs available on the FundsNetwork™ platform

Specialist investment management firm Bordier UK confirmed today the addition of the five core investment strategies available through its Platform Managed Portfolio Service to Fidelity's FundsNetwork™ platform. The initiative enables intermediaries to tap a wealth of investment experience and expertise via one of the industry's leading platforms and offers a high quality, cost-effective means of managing client assets, with minimum investments from £1,000 lump sum. The strategies, which were recently made available via a strategic partnership with 7IM, can also be accessed via Ascentric, Aviva, Fusion, Nucleus, Novia, Praemium, Standard Life, Transact and Zurich.

Jamie MacLeod, Bordier UK Chief Executive Officer, commented: "We are pleased to be able to extend access to our range of top-performing investment strategies to intermediaries with clients on the Fidelity FundsNetwork™ platform. Both firms have the same desire to make the intermediary's task in identifying the right investment partner as easy as possible, and we are absolutely delighted to become one of a very select band of DFMs to be invited to join the FundsNetwork™ platform.

As a business we open ourselves up to the scrutiny of organisations like Asset Risk Consultants (ARC), Distribution Technology and Defaqto as part of our continuing commitment to transparency, and the retention of our trio of Defaqto 5 Star Ratings for a fourth consecutive year further confirms the credibility of our investment proposition. We look forward to building an enduring partnership with the Fidelity team and providing FundsNetwork™ users with access to our investment strategies that have a proven track record for delivering positive risk-adjusted returns over the longer term."

Paul Richards, Head of FundsNetwork Sales, said: "We are delighted to be partnering with Bordier UK and add their investment strategies to our range of discretionary fund managers. Over the past couple of years, we have been steadily increasing the number of quality DFMs available on FundsNetwork and this latest partnership forms part of our ongoing commitment to develop our proposition to meet the evolving demands of advisory firms."

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NOTES TO EDITORS

1. About Fidelity FundsNetwork™

FundsNetwork™ is Fidelity International's UK award winning investment services platform that provides advisers and their clients with access to a range of investment wrappers and over 2950 funds from more than 130 providers.

Since launching in 2000, FundsNetwork has evolved to become a trusted business partner that strives to make it easier for advisers to do business with their clients. Today, the platform offers a comprehensive range of value added services including fund and portfolio analysis tools, time-saving client management functionality and wide-ranging business management support, including business to business reports, back office integration and the capability to set up an ongoing fee.

Over the last decade, Fidelity's UK platform has grown to be one of the largest in the UK, currently administering £66.6 billion in assets as at 30.12.16. Fidelity's financial strength allows continual investment to develop the platform's capabilities, underlining the long-term commitment to the advisers that FundsNetwork – the adviser facing part of the platform – serves. Fidelity's UK platform includes all Fidelity's retail fund assets, retail assets held on Fidelity FundsNetwork and retail and institutional assets held on the Fidelity DC Investment Platform

2. About the Bordier UK Platform Managed Portfolio Service (PMPS)

- **PMPS Defensive.** Objective: to preserve capital in real (inflation-adjusted) terms over the medium to longer term. The strategy is managed with a maximum target of 20% invested in global equity markets at any given time
- **PMPS Cautious.** Objective: to assist investors looking to preserve their capital in real (inflation-adjusted) terms over the medium to longer term. The strategy is managed with a moderate attitude towards risk with a maximum target of 40% invested in global equity markets at any given time
- **PMPS Balanced.** Objective: to build capital in real (inflation-adjusted) terms over the medium to longer term. The strategy is managed with a medium attitude towards risk with a maximum target of 60% invested in global equity markets at any given time
- **PMPS Growth.** Objective: to build capital in real (inflation-adjusted) terms over the medium to longer term. The strategy is managed with a moderately high attitude towards risk with a maximum target of 80% invested in global equity markets at any given time
- **PMPS Adventurous.** Objective: to build capital in real (inflation-adjusted) terms over the medium to longer term. The strategy is managed with a high attitude towards risk with a maximum target of 100% invested in global equity markets at any given time

3. About Bordier UK

Bordier & Cie (UK) PLC (Bordier UK) is the British arm of the Bordier & Cie Group. The firm is based in St James's at the heart of London's wealth management district and has been trading as Bordier UK since September 2014. Known previously as Berry Asset Management PLC, it commanded wide respect as one of the country's leading private portfolio management firms. The firm's relationship with the Bordier Group, an independent and international group headquartered in Geneva began in 2001, when a strategic alliance was formed through the Bordier Group's acquisition of a stake-holding in Berry.

Bordier UK is independently managed, under the leadership of Chief Executive Officer Jamie MacLeod, with the team that led Berry Asset Management PLC continuing to run the business to this day.

Bordier UK has a single focus, the provision of wealth management services for UK, international and resident non-domiciled clients – private clients, trustees, personal pensions, charities and City livery companies included – its range of services becoming ever broader over the years.

Amongst its distinguishing features, Bordier UK:

- concentrates on investment management;
- has no in-house products to sell;
- has a clear, competitive and completely transparent pricing structure;
- submits portfolio performance data to Asset Risk Consultants (ARC);
- has its principals' money invested alongside that of its clients.

The firm has been recognised for the quality of its service, levels of client satisfaction, outstanding risk-adjusted investment performance over the longer term, and innovations, having won or having been shortlisted for no less than 46 prestigious industry awards since 2012.

www.bordieruk.com

4. About Bordier & Cie

The Bordier & Cie Group is built on solid foundations, with a strong Tier 1 capital ratio. Established in Geneva in 1844, and operating in six countries across three continents, the Bordier Group manages £8.5bn for circa 4,000 families.

Bordier & Cie is owned and managed by the descendants of the founding families, the Partners having unlimited personal liability for all the transactions they enter into. The status of Partner is handed down from generation to generation to safeguard the permanence of the business. This distinctive aspect, together with its financial solidity, enables it to focus clearly on its clients' long-term goals, rather than on the short-term targets of outside shareholders.

The Bordier Group:

- manages AUM of £8.5bn (circa CHF 10.8bn) as of 31 December 2016;
- employs circa 250 staff globally, 36 of whom work within Bordier UK;
- has offices in Bern, Geneva, London, Montevideo, Nyon, Paris, Singapore, the Turks & Caicos Islands and Zurich

This document is issued and approved by Bordier & Cie (UK) PLC (of 23 King Street, St James's, London SW1Y 6QY), which is authorised and regulated by the Financial Conduct Authority, 25 The North Colonnade, Canary Wharf, London, E14 5HS. Incorporated in England No. 1583393.