

For immediate release**Thursday 22nd October 2015****KELLY BOLSTERS BORDIER (UK) BUSINESS DEVELOPMENT TEAM**

Specialist asset management firm Bordier (UK) is pleased to confirm the appointment of Paul Kelly as Business Development Manager. Kelly, whose career spans spells with MGM Assurance and Royal Life, joins the St James's based firm from Schroders, where he was an Investment Sales Manager for more than 10 years.

Kelly arrives with a wealth of industry experience and will have responsibility for the development of Bordier (UK)'s growing network of relationships with investment intermediaries, lawyers and accountants, and for building on the firm's existing provider partnerships. He will report to David Muncaster, Director of Commercial Activities.

Commenting on the appointment Bordier (UK) CEO, Jamie MacLeod said, "It is our continuing success for our clients and introducers which enables us to attract market-leading talent of Paul's calibre, and this latest appointment underlines our commitment to the UK advisory space. Our track record in delivering outstanding investment performance, allied to the breadth of market-leading adviser specific solutions means we can offer both direct and on platform opportunities for our introducers and clients.

"Paul is a well-known figure in the intermediary world and we expect him to play a leading role, building on the firm bedrock of our existing intermediary partnerships, and our ongoing efforts to exceed the expectations of both clients and introducers."

- ENDS -**Journalists seeking further information should contact:**

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NOTES TO EDITORS

1. About Bordier (UK)

Bordier (UK), which is a subsidiary of the Bordier Group, can trace its roots in the UK wealth management industry back as far as 1981 and the formation of Berry Asset Management PLC; it has been trading under the Bordier (UK) banner since September 2014. The relationship with the Bordier Group, an independent and international private banking group headquartered in Geneva began in 2001, when a strategic alliance was formed through the Group's acquisition of a stake-holding in Berry.

Bordier (UK) is independently managed, under the leadership of Chief Executive Officer Jamie MacLeod, and is based in St James's, at the heart of London's wealth management district.

Bordier (UK) has a single focus, the provision of wealth management services for UK, international and resident non-domiciled clients – private clients, trustees, personal pensions, charities and City livery companies included – the range of services available to clients becoming ever broader over the years as the relationship has grown closer.

Amongst its distinguishing features Bordier (UK):

- concentrates on investment management;
- has no in-house products to sell;
- has a clear, competitive and completely transparent pricing structure;
- submits portfolio performance data to Asset Risk Consultants (ARC);
- has its principals' money invested alongside that of its clients

The firm has been recognised for the quality of its service, levels of client satisfaction, outstanding risk-adjusted investment performance over the longer term, and innovations, with a number of awards from leading industry organisations over the years; it has won or been shortlisted for 36 prestigious industry awards since 2012.

www.bordieruk.com

2. About Bordier & Cie

Established in 1844, Bordier & Cie is owned and managed by the descendants of the founding families, the Partners having unlimited personal liability for all the transactions entered into by the Bank.

The status of Partner is handed down from generation to generation to safeguard the permanence of the business. This distinctive aspect, together with its financial solidity, allows the Bank to focus clearly on its clients' long-term goals, rather than on the short-term targets of outside shareholders. The Bank:

- manages AUM in excess of £7.0bn (as of 30 June 2015), circa CHF 10.5bn;
- employs circa 225 staff globally, 35 of whom work in the UK company, in private banking and asset management services, and
- has offices in Bern, Geneva, London, Montevideo, Nyon, Paris, Singapore, the Turks & Caicos Islands and Zurich

This document is issued and approved by Bordier & Cie (UK) PLC (of 23 King Street, St James's, London SW1Y 6QY), which is authorised and regulated by the Financial Conduct Authority, 25 The North Colonnade, Canary Wharf, London, E14 5HS. Incorporated in England No. 1583393.