

**For immediate release**

**30 January 2017**

**BORDIER UK BOLSTERS SALES & MARKETING TEAM**

Specialist asset management firm Bordier UK is pleased to confirm the appointment of two experienced professionals to its growing Sales & Marketing team – Andrew Clotworthy as Business Development Manager and Andrew Rowlands as Marketing Manager.

Clotworthy, whose financial services career includes a 16-year spell with Charles Stanley – part of this in the role of Sales Director – joins the firm from Canaccord Genuity, where he spearheaded intermediary distribution. Clotworthy enjoys a far-reaching network of intermediary connections and will have responsibility for the development of Bordier UK's growing network of relationships with investment intermediaries, lawyers and accountants in his new position, and for building on the firm's existing provider partnerships. He will also work closely with the professional adviser community, helping them to better understand how discretionary investment managers can help to enhance their businesses in terms of client acquisition and satisfaction, and market position. Clotworthy will report to David Muncaster, Director of Sales & Marketing in his new role.

Rowlands began his career within the Retail Marketing team at UBS Global Asset Management and joins Bordier UK after five years with Brooks Macdonald. During his time as a marketing executive, he played an instrumental role in co-ordinating various campaign initiatives, targeted at professional advisers and institutional investors, and was responsible for managing numerous third-party relationships, including authorised corporate directors, sales platforms and PR agencies. Rowlands will report to Head of Marketing, Lucy Goldsworthy in his new role.

Commenting on the appointments, Bordier UK CEO, Jamie MacLeod said, "Our continuing success in attracting market-leading talent is underpinned by the delivery of industry-leading service standards to our loyal clients and introducers. The appointments add further depth and experience to our Sales & Marketing team, underline our commitment to the UK advisory space and means our sales effort will be galvanised as we start our 2017 campaign. Our reputation for outstanding investment performance, allied to the breadth of market-leading adviser specific solutions, means we can offer both direct and on platform opportunities to our introducers and clients."

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**Journalists seeking further information should contact:**

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### **NOTES TO EDITORS**

#### **1. About Bordier UK**

Bordier UK is the British arm of the Bordier & Cie Group. The firm is based in St James's at the heart of London's wealth management district and has been trading as Bordier UK since September 2014. Known previously as Berry Asset Management PLC, it commanded wide respect as one of the country's leading private portfolio management firms. The firm's relationship with the Bordier Group, an independent and international group headquartered in Geneva began in 2001, when a strategic alliance was formed through the Group's acquisition of a stake-holding in Berry.

Bordier UK is independently managed, under the leadership of Chief Executive Officer Jamie MacLeod, with the team that led Berry Asset Management PLC continuing to run the business to this day.

Bordier UK has a single focus, the provision of wealth management services for UK, international and resident non-domiciled clients – private clients, trustees, personal pensions, charities and City livery companies included – its range of services becoming ever broader over the years.

Amongst its distinguishing features Bordier UK:

- concentrates on investment management;
- has no in-house products to sell;
- has a clear, competitive and completely transparent pricing structure;
- submits portfolio performance data to Asset Risk Consultants (ARC);
- has its principals' money invested alongside that of its clients

The firm has been recognised for the quality of its service, levels of client satisfaction, outstanding risk-adjusted investment performance over the longer term, and innovations, having won or having been shortlisted for no less than 46 prestigious industry awards since 2012.

[www.bordieruk.com](http://www.bordieruk.com)

#### **2. About Bordier & Cie**

The Bordier & Cie Group is built on solid foundations, with a strong Tier 1 capital ratio above 20%. Established in Geneva in 1844, and operating in six countries across three continents, the Group manages in excess of £7.7bn for circa 4,000 families.

Bordier & Cie is owned and managed by the descendants of the founding families, the Partners having unlimited personal liability for all the transactions they enter into. The status of Partner is handed down from generation to generation to safeguard the permanence of the business. This distinctive aspect, together with its financial solidity, enables it to focus clearly on its clients' long-term goals, rather than on the short-term targets of outside shareholders.

Bordier & Cie:

- manages AUM of more than £7.7bn (circa CHF 10.8bn) as of 31 August 2016;
- employs circa 225 staff globally, 35 of whom work within Bordier UK;
- has offices in Bern, Geneva, London, Montevideo, Nyon, Paris, Singapore, the Turks & Caicos Islands and Zurich

*This document is issued and approved by Bordier & Cie (UK) PLC (of 23 King Street, St James's, London SW1Y 6QY), which is authorised and regulated by the Financial Conduct Authority, 25 The North Colonnade, Canary Wharf, London, E14 5HS. Incorporated in England No. 1583393.*